**Project Plan: Launching a Tech-Driven Used Car Platform**

Application Name **: CLEARDRIVE**

**1.Goals:**

Provide a transparent and reliable platform.

Connect users with local garages for inspections.

Offer comprehensive vehicle history reports.

**2.Success Metrics:**

User satisfaction increase.

Successful transactions.

User base growth.

Positive feedback.

**3. Stakeholders and Roles**

Project Sponsor: Nithin

Project Manager: George

Marketing Lead: George

Tech Lead: Nithin

Customer Support Lead: Ashmi

**4. Scope and Budget**

Scope:

Develop user-friendly mobile app.

Integrate real-time chat and augmented reality.

Collaborate with local garages.

Implement a loyalty program.

Budget:

Development and Tech: $2000

Marketing and Advertising: $5000

Partnerships: $3000

**5. Milestones and Deliverables**

Week 1-2: Planning and Development

Finalize project plan.

Begin mobile app development.

week 3-4: Technological Integration

Implement real-time chat support.

Launch beta version.

week 5-6: Collaboration and Testing

Establish partnerships.

Test augmented reality features.

week 9-10: Refinement and Marketing

Gather feedback from beta.

Refine app based on user feedback.

week 13-14: Full Launch and Loyalty Program

Officially launch the platform.

Implement loyalty program.

**6. Timeline and Schedule**

week 1-2: Planning and Development

week 3-4: Technological Integration

week 5-6: Collaboration and Testing

week 9-10: Refinement and Marketing

week 13-14: Full Launch and Loyalty Program

**7. Communication Plan**

Regular status meetings.

Weekly updates to stakeholders.

Open channels for feedback.